COLLECTIVE IMPACT FORUM

FSG

Sustaining Collective Impact

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Your Online Training Presentation Team

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ONLINE TRAINING AGENDA

- Resilience – An Adaptive Approach
- Sustainability from Different Perspectives
- 8 Sustainability Factors on which to build your CI Approach
- A Sustainability Case Study – Living SJ
- Questions and Reflections

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CONSIDERING COLLECTIVE IMPACT

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COLLECTIVE IMPACT CONDITIONS: BUILDING RESILIENCE AND SUSTAINABILITY

Pre- Conditions	Conditions
Influential Champions Urgency of Issue Adequate Resources	Common Agenda Shared Measurement Mutually Reinforcing Activities Continuous Communications Backbone Infrastructure

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RESILIENCE – An Adaptive Approach

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RESILIENCE DEFINED

- Community resilience is a process linking a set of networked adaptive capacities to a positive trajectory of functioning and adaptation after an initial disturbance.
- The ability of a community to bounce back and utilize physical and economic resources effectively.

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BUILDING RESILIENCE

Levels and Scales

- Spatial scales – landscapes, regions, the globe
- Temporal scales – daily, seasonal, annual, generational
- Jurisdictional scales – localities, state, national, international
- Institutional scales – operating rules, laws and regulations
- Managerial scales – tasks, projects, strategies
- Scales of human networks – family, kin, society, trans-society
- Scales of knowledge – practice-based, local knowledge, generalized science

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BUILDING ADAPTIVE CAPACITY

- Anticipation – predictive and ability to calculate potential impact
- Vulnerability – state of system susceptibility to harm
- Trust – focus on building trust across networked systems

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BUILDING RESILIENCE

- Diversity of partners – provide a range of perspectives and insights
- Diversity of knowledge – useful in addressing complex system problems
- Diversity of Institutions – useful for leveraging strengths
- Mitigating vulnerabilities – examining a range of risks
- Role of social capital – builds connections to assess and mitigate vulnerabilities
- Experimentation and learning – includes rapid prototyping and sense-making
- Governance and capacity building – interactions and agreements between many actors

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KEY PRINCIPLES FOR BUILDING RESILIENCE

- Foresight and anticipation
- Redundancy
- Diversity
- Scale
- Flexibility and adaptability
- Experimentation
- Collaboration
- Transparency
- Co-management and shared governance

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BUILDING SUSTAINABILITY IN COLLECTIVE IMPACT

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A SUSTAINABILITY PLANNING GUIDE FOR HEALTHY COMMUNITIES

A community's ongoing capacity and resolve to work together to establish, advance, and maintain effective strategies that continuously improve health and quality of life for all.

Centre for Disease Controls

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CORE ELEMENTS OF SUSTAINABLE SUCCESS

In order for sustainability to become a reality, coalitions need:

- Buy-in and support from key decision-makers as well as community volunteers.
- Sufficient leadership, funding, and channels of communications.
- Procedures in place to monitor policy (e.g., city ordinances) results through enforcement and compliance, and to modify strategies accordingly.
- Create a long-term plan for ensuring the viability of the coalition or initiative.
- Develop a diverse funding portfolio, collaborative leadership, and marketing/branding strategies.
- Ensure that all community stakeholders are ready to respond to a changing environment.

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10 STEPS TO SUSTAINABILITY

1. Create a shared understanding of sustainability
2. Create a plan to work through the process
3. Position coalition efforts to increase the odds of sustainability
4. Look at the current picture and pending items
5. Develop criteria to determine which efforts continue
6. Decide what to continue and prioritize
7. Create options for maintaining priority efforts
8. Develop a sustainability plan
9. Implement the sustainability plan
10. Evaluate outcomes and revise as needed

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DEVELOPING SHARED UNDERSTANDING

- Be clear about what sustainability means in the context of coalition policy strategies and activities.
- Agree (earlier rather than later) that planning for sustainability is valuable.
- Include multiple community stakeholders in the sustainability planning process.

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