

PROJECT SAFETY NET (PSN)
3-Year Roadmap
July 1, 2017 – June 30, 2020
(Summary, rev. 12-2017)

I. PSN Collective Impact 5 Conditions Snapshot

There are Five Conditions to Collective Impact Success

Common Agenda	All participants share a vision for change that includes a common understanding of the problem and a joint approach to solving the problem through agreed-upon actions PSN Mission Statement
Shared Measurement	All participating organizations agree on the ways success will be measured and reported , with a short list of common indicators identified and used for learning and improvement Goal 5
Mutually Reinforcing Activities	A diverse set of stakeholders, typically across sectors, coordinate a set of differentiated activities through a mutually reinforcing plan of action Goals 2, 3, 4
Continuous Communication	All players engage in frequent and structured open communication to build trust, assure mutual objectives, and create common motivation Goal 1
Backbone Support	An independent, funded staff dedicated to the initiative provides ongoing support by guiding the initiative's vision and strategy, supporting aligned activities, establishing shared measurement practices, advancing policy, and mobilizing funding Goal 6

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II. 3-Year Roadmap Logic Model

PSN ROADMAP LOGIC MODEL, July 2017— June 2020



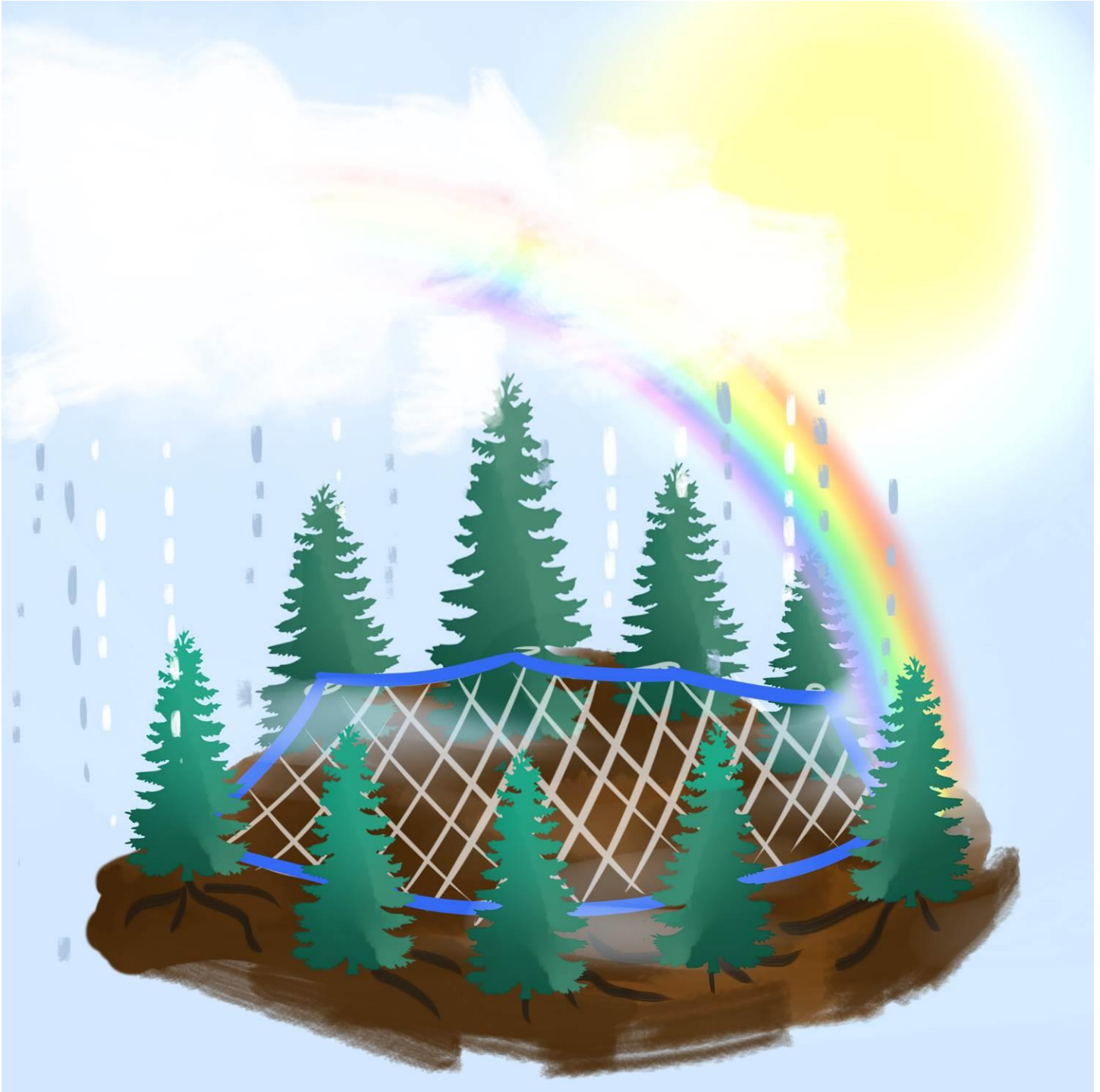
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III. 3-Year Roadmap Visual Model



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IV. 3-Year Roadmap Visual Model: Youth Interpretation by Vivian Nguyen, Palo Alto Sr. High School Social Justice Intern



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PSN Mission: *“To develop and implement an effective comprehensive community-based mental health plan for overall youth well-being in Palo Alto”*

Goal 1: Collaboration Development, Coordination, and Continuous Communication
To maintain a well-informed and diverse representation of community partners who will collectively work towards promoting youth well-being and preventing youth suicide

Collaboration Development

Strategy 1.1: Convene PSN Community Meetings every other month to engage in conversation, share information, cultivate relationships, build skills, and network

Strategy 1.2: Convene PSN Action Team Meetings on alternate months to design and implement targeted action plans

Strategy 1.3: Orientate and train Leadership Team to effectively govern, provide strategic direction, and champion PSN

Strategy 1.4: Integrate youth engagement at all levels of collaborative (governance, workgroups, partners, community meetings)

Strategys 1.5: Cultivate and broaden PSN membership to advance collective impact of PSN's mission

Coordination

Strategy 1.6: Facilitate organizational development and sustainability of youth serving partner organizations

Strategy 1.7: Develop partnership with Palo Alto business sector to nurture a mutually reciprocal relationship with youth that live, study, and work in Palo Alto

Strategy 1.8: Develop interagency partnerships to accomplish PSN strategic goals

Continuous Communication

Strategy 1.9: Develop external communication, marketing, and branding

Strategy 1.10: Strengthen education for safe public reporting of mental health and suicide prevention

Strategy 1.11: Engage in community-wide outreach, awareness, and social marketing campaigns

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Goal 2: Community Education, Outreach and Training

To improve youth well-being by providing culturally tailored education and conducting outreach to diverse stakeholders (e.g. LGBTQ+, immigrant, underserved, transitional age youth, disabilities) on youth mental health and suicide prevention

Strategy 2.1: Foster the coordinated implementation of youth mental health, suicide prevention, and well-being trainings by community partners, especially those who serve most vulnerable

Strategy 2.2: Define a mechanism to integrate pipeline of student (high school, undergraduate, graduate) internship placements to develop youth leadership, foster purpose, and accomplish PSN’s strategic goals

Strategy 2.3: Infuse Developmental Assets framework in Palo Alto by achieving benchmarks prioritized based on assessment

Strategy 2.4: Provide professional development to early-career professionals and paraprofessionals serving young people in Palo Alto

Strategy 2.5: Strengthen Continuing Education Units (CEU) program for clinical providers serving youth to increase proficiency in youth suicide prevention and youth mental health (emotional and psychological distress)

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Goal 3: Youth Mental Health Care Services

To improve the mental health care utilization and access for youth by reducing barriers related to recovery, stigma, health coverage, and culture.

Strategy 3.1: Assess youth mental health services for Palo Alto and identify gaps to improve access

Strategy 3.2: Develop a Youth Mental Health Resource Directory for community distribution, prioritizing youth and families throughout Palo Alto

Strategy 3.3: Strengthen the navigation of youth mental health services with linkages to public and private insurance coverage.

Strategy 3.4: Strengthen the coordination of healthcare access between schools and youth serving organizations with providers.

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Goal 4: Policy and Advocacy

To engage the community to affect policy change and drive funding, which will ensure a continuum of mental health care for the most vulnerable youth in Palo Alto as well as comprehensive youth well-being strategies and suicide prevention services

Strategy 4.1: Develop, implement, and monitor a 2-year youth mental health policy agenda that will strategically inform, educate, and engage key local stakeholders, policymakers, and community members.

Strategy 4.2: Build a cohort of youth engaged in grass-roots advocacy and social justice to improve youth well-being

Strategy 4.3: Review policies, develop recommendations, and educate community on historical means of lethal harm

Strategy 4.4: Coordinate implementation of recommendations from CDC/SAMHSA Epi-Aid on Youth Suicide in Santa Clara County, CA

Strategy 4.5: Develop communication systems to disseminate and serve as a clearing house of youth mental health and suicide prevention policy/advocacy issues

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Goal 5: Evaluation and Shared Measurement

To measure success, track effectiveness, improve quality and report collaboration’s collective progress towards fulfilling its vision and mission

Strategy 5.1: Develop and implement evaluation plan consisting of a dashboard and benchmarks of key performance indicators across PSN goals

Strategy 5.2: Develop a database system for data collection, analysis, and report generation of PSN dashboard

Strategy 5.3: Coordinate with County of Santa Clara and local research partners in Community Based Participatory Research (CBPR)

Strategy 5.4: Develop and assess a repository of currently available health data measuring youth well-being, behavioral and suicide prevention

Strategy 5.5: Identify gaps in youth mental health and suicide prevention data/health research and develop recommendations to address gaps.

Strategy 5.6: Develop an annual report describing the state of youth well-being, youth suicide prevention, and Project Safety Net in Palo Alto

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Goal 6: Strengthen Backbone Support and Sustainability <i>To build organizational capacity to execute, support and sustain collaboration’s activities</i>	
Strategy 6.1:	Execute PSN Charter adopted by PSN Collaborative
Strategy 6.2:	Identify and secure interagency agreements from major partners
Strategy 6.3:	Develop, implement, and track a collaborative resource development plan
Strategy 6.4:	Explore membership fee structure
Strategy 6.5:	Identify and recruit personnel to administer collaborative’s activities
Strategy 6.6:	Implement recommendation for PSN’s fiscal agency structure

V. COMMUNITY MOMENTUM & LEADERSHIP TEAM PRIORITIES

YEAR	COMMUNITY MOMENTUM (Top Five)	LEADERSHIP TEAM PRIORITIES
2017-18	2.1 3.1 3.4 3.2 5.4	Goals 2 & 6
2018-19		
2019-20		