

PROJECT SAFETY NET (PSN) MISSION/VISION PROJECT

STAKEHOLDER SURVEY RESULTS SUMMARY

with

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SURVEY PURPOSE

- ❖ To collect input on key elements of PSN's work (population, geography, focus areas, vision for impact)
- ❖ To inform an update of PSN's mission and vision to ensure they are meaningful, accurate, and compelling

SURVEY PROCESS

- ❖ Distributed via email, newsletter, website, social media, and in-person community meeting
- ❖ Collected responses for two weeks: 2/14 – 2/28
- ❖ Received a total of 116 responses (90 completed the survey in full)
- ❖ Many questions allowed multiple responses, so data shown will not necessarily add up to 100%
- ❖ Participants will see results as the revised mission and vision statements shared at close of this process

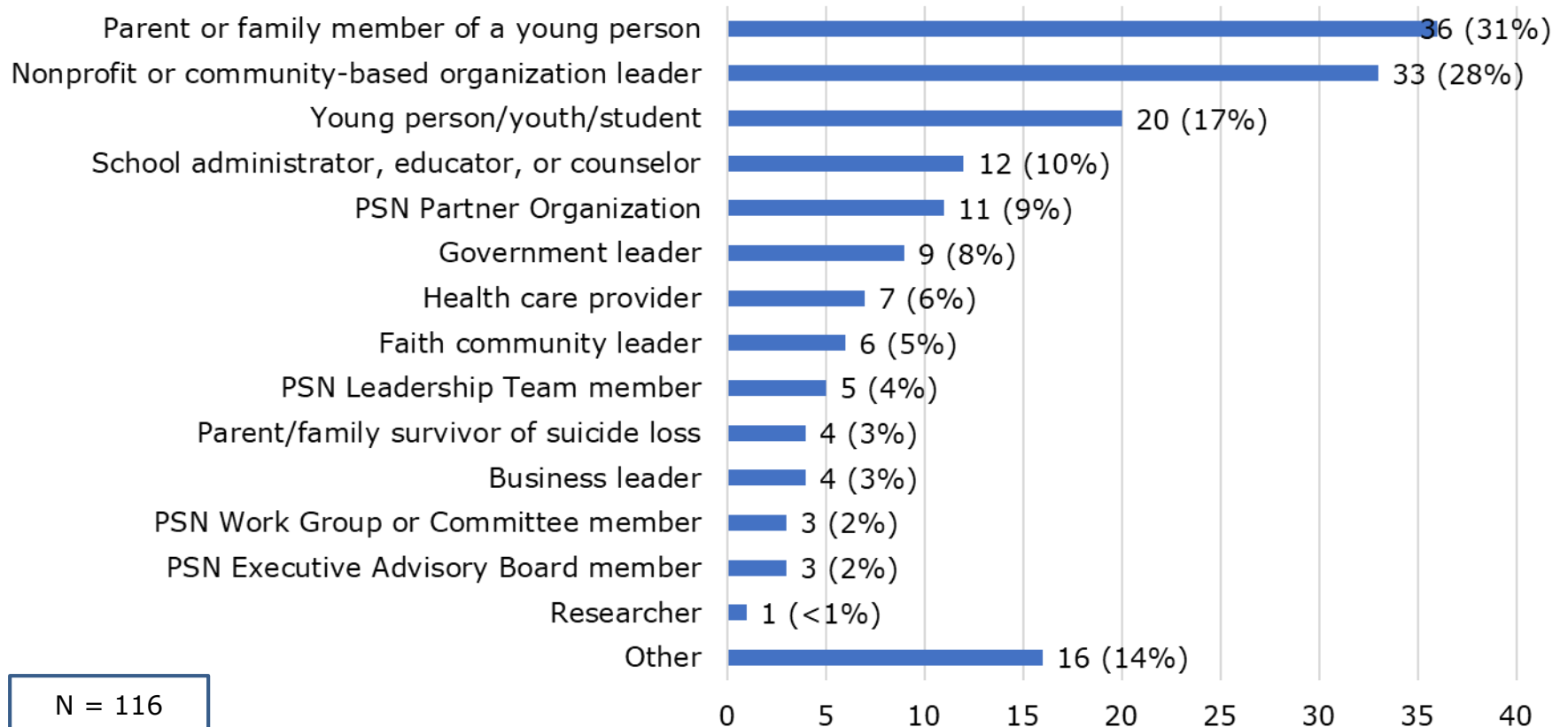
DEFINITIONS INCLUDED

- ❖ A ***mission statement*** expresses the ***purpose*** of an organization, the specific difference it seeks to make in the world.
- ❖ A ***vision statement*** describes an ***ideal future*** it wants to be part of creating, which requires the work of others.

Together, the two provide a clear and compelling expression of your work.

RESPONDENT PROFILE

❖ Respondents self-identified as...



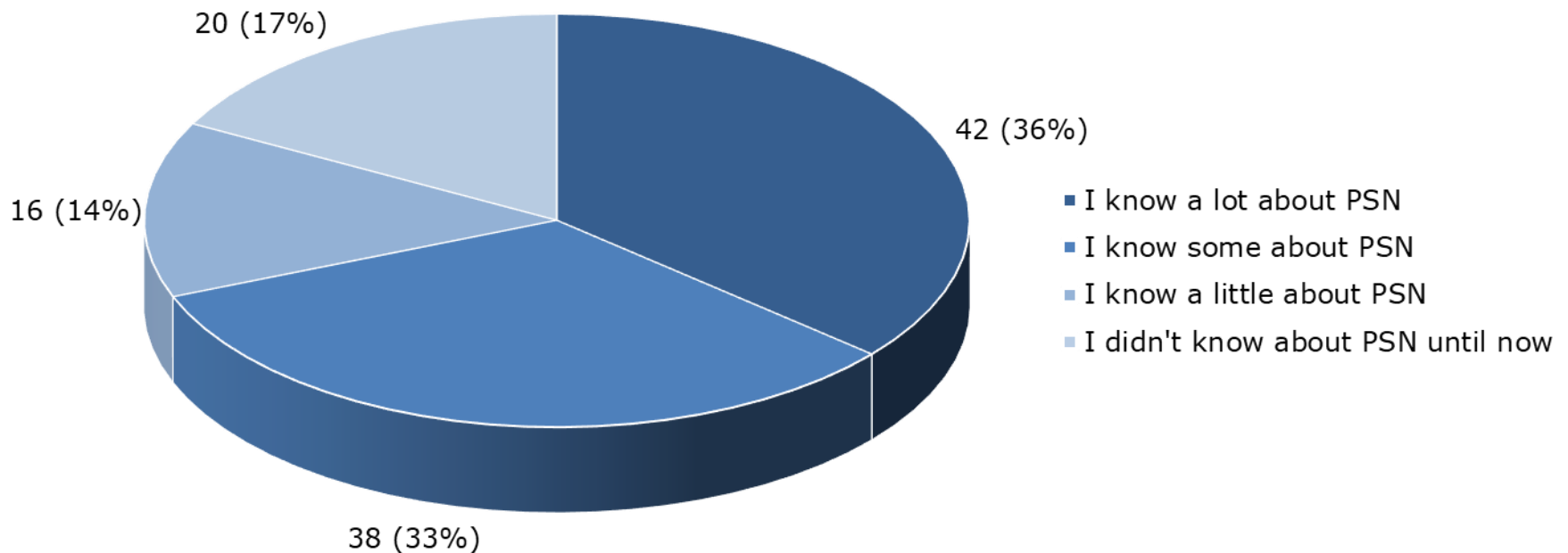
N = 116

RESPONDENT PROFILE

- ❖ Geographic focus of respondents' regular youth advocacy activity (N = 116)
 - ❖ 98 (84%) Palo Alto
 - ❖ 19 (16%) San Jose
 - ❖ 18 (15%) Mountain View
 - ❖ 15 (13%) Sunnyvale
 - ❖ 14 (12%) Los Altos
 - ❖ 13 (11%) Other
 - ❖ Less than 10% in:
Los Altos Hills, Cupertino, Saratoga,
East Palo Alto, Meno Park, Redwood City

RESPONDENT PROFILE

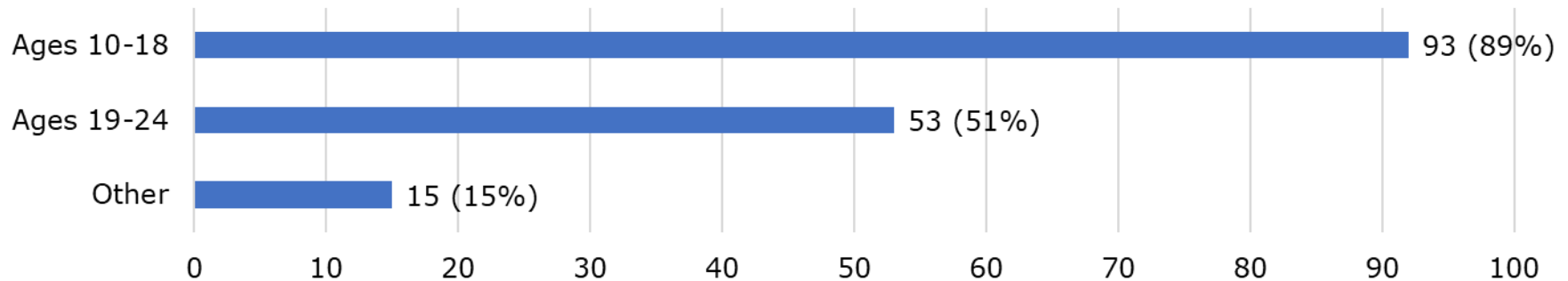
❖ Familiarity with PSN and its work...



N = 116

YOUTH FOCUS

❖ Age range defining “youth” PSN to focus on



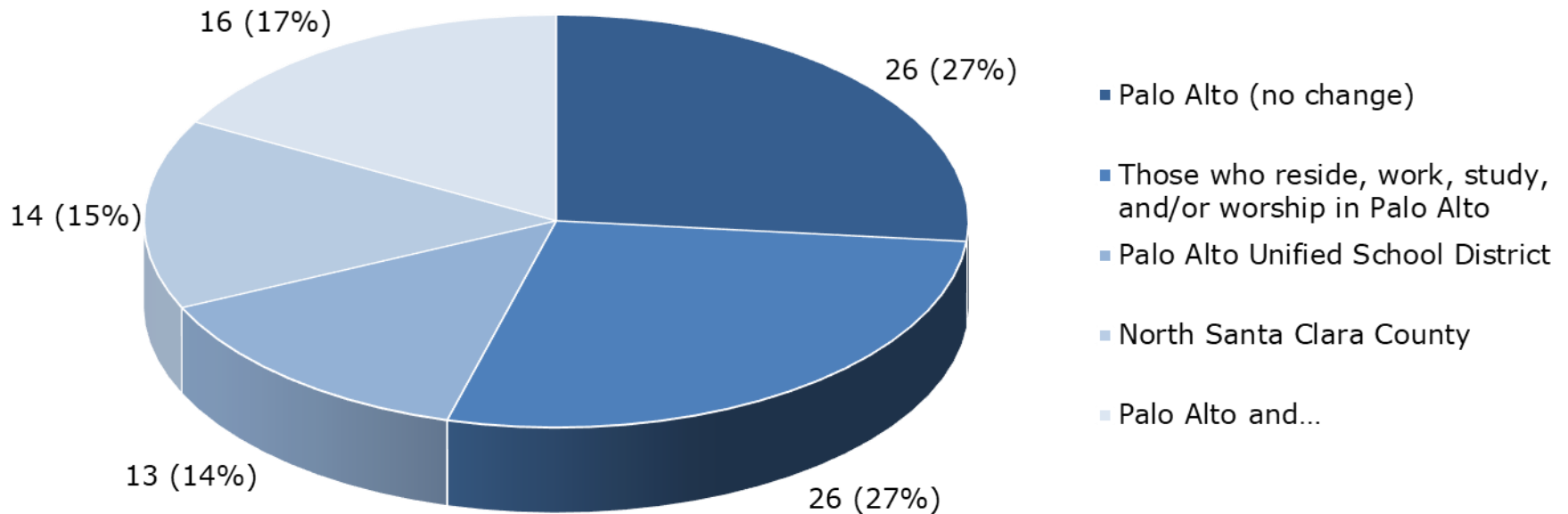
❖ Preferred term/description for “youth”...

- ❖ 49% prefer the broad term “youth” (all age ranges)
- ❖ 32% wished to continue use of term “young adults”
- ❖ 28% chose “young people”
- ❖ 29% chose “adolescents”

N = 104

GEOGRAPHIC FOCUS

❖ How PSN might describe its service area...



N = 95

GEOGRAPHIC FOCUS

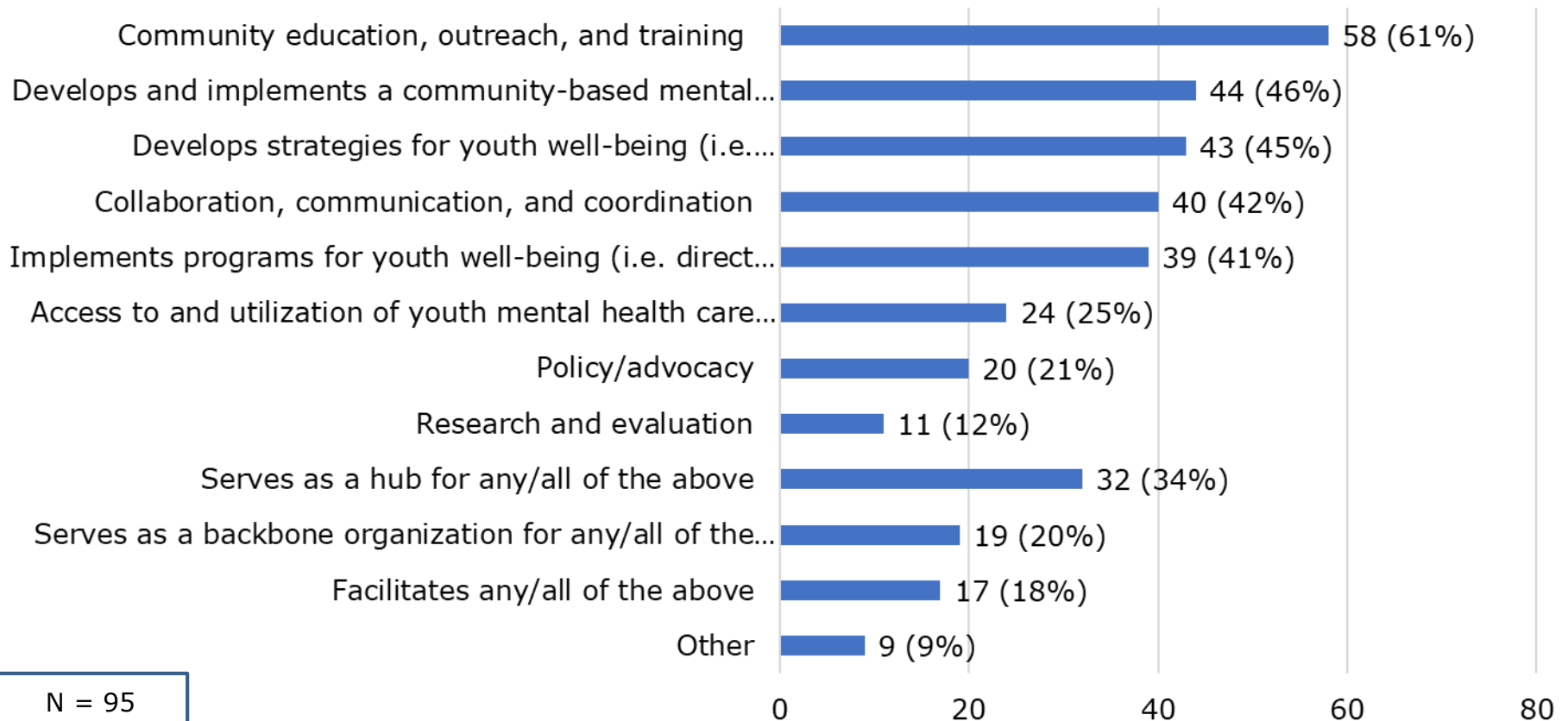
- ❖ Written responses offered nuanced observations about whether to expand PSN's service area:

Project Safety Net arose from some profound needs around youth in our Palo Alto community. I think a needs assessment to determine areas of need, and a resource mapping project to determine what resources currently exist in neighboring communities might be a good way to start to determine areas of potential expansion.

I believe the focus needs to remain on Palo Alto - but there is never a problem with supporting other communities and sharing the progress - lots of ideas for doing that without stretching PSN so far that it cannot reach its goals in PA.

PSN ROLE & ACTIVITIES

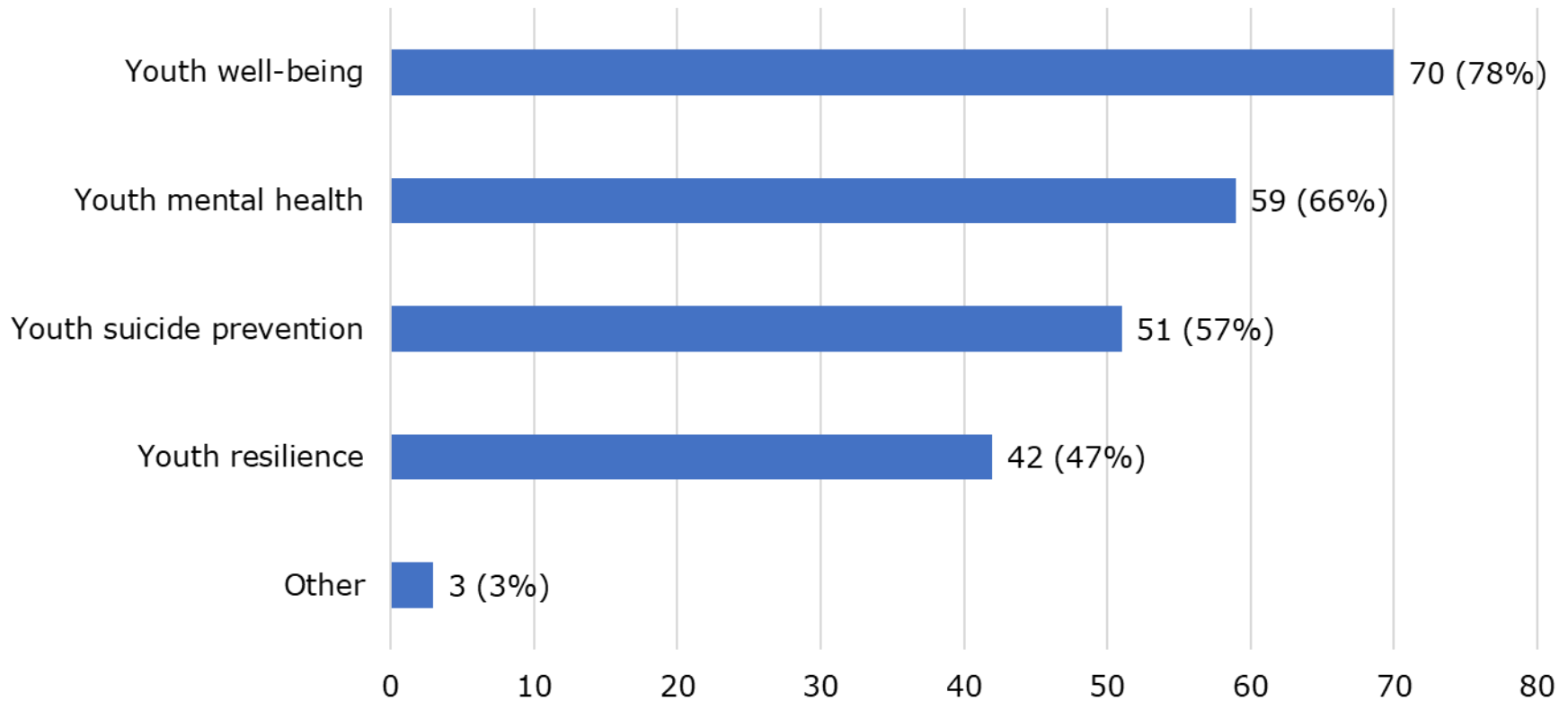
❖ Best descriptions of what PSN does...



N = 95

PSN RESULTS & IMPACT

❖ Describing the intended result of PSN's work...



N = 90



QUESTIONS?

VISION

❖ What does the community look and feel like when PSN is successful in doing its best work?

everyone stigma accepted available educated teachers suicide prevention opportunities suicide
teens well-being care engaged making will connect feel healthy working adults
young people Project Safety Net needed informed school prevention
support well youth organizations community place
mental health students resources providers help PAUSD
know prevention strategies PSN action access encouraged youth suicides
mental health services parents youth families mental health issues services
access mental health families youth feel awareness children young Palo Alto programs
resilient aware

VISION

- ❖ Overall, the most frequently-identified topics and themes in the open-ended responses were:
 - **Educated community** – awareness of and training in best practices, knowledge of community resources
 - **Access to mental health providers** – availability of affordable, professional help, with no waiting lists
 - **Reduced stigma** – non-judgmental communication about mental health, like any other health issue
 - **Caring community** – community-level engagement and investment on behalf of young people

VISION

- ❖ Youth responses clustered around these themes:
 - Everyone feels free from stigma...safe, welcome, and accepted
 - This includes changing norms around and definitions of success to reduce pressure on youth
 - Community is aware and educated about youth mental health, active in making change to prevent suicide
 - Result is “no more suicides”
 - Youth are supported by community events and official policy (i.e. real-time experiences/involvement as well as permanent solutions)

VISION

- ❖ Examples of big-picture statements as articulated in written responses included:

Teens feel supported. The community feels a sense of strength. Teens have access to and awareness of resources. Stigmas around mental health challenges are eliminated. Palo Alto is a healthier place for everyone.

Youth well-being is prioritized, services are abundant and well utilized, stigma is non-existent, and youth suicides are eradicated.

DRAFT MISSION STATEMENTS

❖ All mission statements include three elements:

Our Cause Who? Where?	Our Actions What?	Our Impact Why?
Youth (no age specified) ...who live, work, study, and/or worship in Palo Alto	Community education, outreach, and training Develops & implements community-based mental health plan Collaboration, communication, and coordination Develops strategies Serves as a hub	Youth well-being Youth mental health Youth suicide prevention

Based on survey responses, sample mission statements might include:

1. PSN **fosters a community of support and mobilizes resources in Palo Alto for youth suicide prevention, mental health, and well-being** [See next slide for additional variations.]
2. are **a hub for community collaboration** to support the **mental health and well-being** of **youth who live, work, study, and/or worship in Palo Alto**
3. Helping **Palo Alto area youth feel safe, supported, and accepted** through **community-based mental health planning, programs, and policies**

DRAFT MISSION STATEMENTS

❖ Variations of option 1 offer more detail on *how*:

PSN fosters a community of support and mobilizes resources in Palo Alto for youth suicide prevention, mental health, and well-being. We do this through community education, outreach, and training; access to youth mental health care services; and policy advocacy. Our work is facilitated by ongoing collaboration, coordination, and communications; enhanced by evaluation and shared measurement; and built on a backbone of sustainability for collective impact.

DRAFT MISSION STATEMENTS

❖ Variations of option 1 offer more detail on *how*:

PSN fosters a community of support and mobilizes resources in Palo Alto for youth suicide prevention, mental health, and well-being. We do this through:

- ***Collaboration, Coordination, and Communications*** – We serve as a hub for collective planning, action, and learning
- ***Community Education, Outreach, and Training*** – We are a convener and connector, amplifying the work of our organizational partners and other valuable resources
- ***Youth Mental Health Care Services*** – We are a partner to mental health providers in seeking new solutions to access and utilization challenges
- ***Policy Advocacy*** – We participate in public forums as an advocate for youth
- ***Evaluation and Shared Measurement*** – We are working collectively to benchmark and identify measures of success
- ***Backbone Support and Sustainability*** – We are building our organizational capacity to provide a solid foundation on which to build lasting impact

DRAFT VISION STATEMENTS

- ❖ With vision statements, organizations can be more encompassing, inclusive, and ambitious:

We envision a community where the well-being of youth and young adults is prioritized; services are abundant, accessible, and well-utilized; stigma is non-existent; and youth suicide is ended.

or

We envision a community where youth and young adults feel safe, supported, and accepted. Youth mental health and well-being is prioritized, and stigma is non-existent. Young people are empowered to seek the help they need, and services are abundant, accessible, and well-utilized. Youth are involved, in partnership with the whole community, in advocating for their well-being and that of their peers. Youth suicide is ended.

MISSION AND VISION TOGETHER

❖ Examples for consideration:

Mission: PSN fosters a community of support and mobilizes resources in Palo Alto for youth suicide prevention, mental health, and well-being.

Vision: We envision a community where youth and young adults feel safe, supported, and accepted. Youth mental health and well-being is prioritized, and stigma is non-existent. Young people are empowered to seek the help they need, and services are abundant, accessible, and well-utilized. Youth are involved, in partnership with the whole community, in advocating for their well-being and that of their peers. Youth suicide is ended.

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Mission: PSN fosters a community of support and mobilizes resources in Palo Alto for youth suicide prevention, mental health, and well-being. We do this through community education, outreach, and training; access to youth mental health care services; and policy advocacy. Our work is facilitated by ongoing collaboration, coordination, and communications; enhanced by evaluation and shared measurement; and built on a backbone of sustainability for collective impact.

Vision: We envision a community where the well-being of youth and young adults is prioritized; services are abundant, accessible, and well-utilized; stigma is non-existent; and youth suicide is ended.



QUESTIONS?

Thank you
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