January 23, 2019

PROJECT SAFETY NET

PSN ROADMAP STRATEGIC MEETING: 2018
Reflections & 2019 Priorities
PSN MISSION

Our mission is to develop and implement an effective, comprehensive community-based mental health plan for overall youth well-being in Palo Alto.

The plan includes education, prevention and intervention strategies that together provide a Safety Net for youth and teens in Palo Alto, and defines our community's teen suicide prevention efforts.
WELCOME
What you do makes a difference and you have to decide what kind of difference you want to make.

~ Jane Goodall
AGENDA

3:30  Welcome & Introductions

3:45  PSN Fiscal Agency Update

4:00  PSN Roadmap 2018 Reflections

4:10  Shaping and Achieving 2019 PSN Roadmap Priorities

5:20  Closing, Next Meeting and Thank You
PSN FISCAL AGENCY UPDATE
Overview of Fiscal Agency Activities

501(c)3 Application Process

- In December, Executive Advisory Board moved and approved Project Safety Net to apply for 501(c)3 nonprofit status with caveat to secure investment commitment of $500K incubating funds (one-time or multiple years sources) by June 30, 2019

- Securing pro bono legal assistance from Hopkins and Carley Law Firm

- Updating timeline and milestones – typically a 12-18 month process

PSN Mission and Vision Review

- Secured Mosaic Consulting and Coaching to assist with process

- January – March timeframe
  - January: Electronic Survey Partners (respondent, priority community, geographic scope, activities, impact, success)
  - February: 2/12 Leadership Team Meeting Report & 2/27 Partner input at general meeting
  - March: Final vision/mission presented to Executive Advisory Board
Lend your voice and complete the **Project Safety Net Mission and Vision Project Survey**

☑ Take out your Smartphone, Tablet, or Laptop
☑ Go to your internet browser
☑ Enter [www.psnpaloalto.org](http://www.psnpaloalto.org)
☑ Scan down on homepage to announcement about survey
☑ Click on heading or “Click here to participate”
☑ Complete survey

THANK YOU!
Overview of Fiscal Agency Activities

Sustainability Plans

- Refine investment strategy plan with support of EAB investment workgroup and present at March EAB meeting

Cooperative Agreements

- Major local institutions dedicated to youth wellbeing and suicide prevention that have long-standing history investing in Palo Alto and neighboring communities.
- Scope of work and deliverables that are aligned with advancing PSN’s six collective impact goals and respective strategies.

Additional Funding Sources

- Foundation, Corporate, State, and Federal Grants
- Membership Dues
- Fee for Services (e.g. trainings, events)
- Investment Income

Inaugural Annual Report

- Secured consultants for content development and graphic design
- January – April timeframe
  - January - February: Refine original draft
  - March: Final Draft presented to Executive Advisory Board
PSN Roadmap 2018 Reflections
2018 PSN Priority Activities

Goal 2 - Community Education, Outreach and Training
To improve youth well-being by providing culturally tailored education and conducting outreach to diverse stakeholders (e.g. LGBTQ+, immigrant, underserved, transitional age youth, disabilities) on youth mental health and suicide prevention.

Goal 6 - Youth Mental Health Care Services
To build organizational capacity to execute, support and sustain collaboration’s activities.
Goal 2 - Community Education, Outreach and Training

- Offered/partnered in gatekeeper trainings (e.g. QPR, ASIST, Youth Mental Health First Aid)
  - 150 individuals
  - PSN led (May & September)
  - PSN supported/hosted trainings
- PAUSD Advanced Authentic Research student placement for Palo Alto Sr. High School Students
  - Student led mental health and wellbeing groups
  - Suicide prevention support through professional mental health and wellbeing services
  - Cultural competency of school based wellness and mental health services
- PSN Community Forums and Partner In Action Meetings
  - Intensive Outpatient Youth Mental Health Programs
  - Suicide Prevention Policy and Advocacy
  - County Public Health Portal & Suicide Prevention Data Group Efforts
  - Sources of Strength
  - Role of LGBTQ+ Allies
- 13 Reason Why – Season 2
Goal 6 – Strengthen Backbone Support and Sustainability

• PSN Governance Structure

• Fiscal Agency Transition
Shaping and Achieving 2019 PSN Roadmap Priorities
Leadership Team Priorities

Goal 1 - Collaboration Development, Coordination, and Continuous Communication: To maintain a well-informed and diverse representation of community partners who will collectively work towards promoting youth well-being and preventing youth suicide

   **Strategy 1.9:** Develop external communication, marketing, and branding

Goal 3 - Youth Mental Health Care Services: To improve the mental health care utilization and access for youth by reducing barriers related to recovery, stigma, health coverage, and culture.

   **Strategy 3.2:** Develop a Youth Mental Health Resource Directory for community distribution, prioritizing youth and families throughout Palo Alto

Goal 4 - Policy and Advocacy: To engage the community to affect policy change and drive funding, which will ensure a continuum of mental health care for the most vulnerable youth in Palo Alto as well as comprehensive youth well-being strategies and suicide prevention services

   **Strategy 4.1:** Develop, implement, and monitor a 2-year youth mental health policy agenda that will strategically inform, educate, and engage key local stakeholders, policymakers, and community members.
2019 Collaborative Action Team Focus
With support from CAT Co-Chairs and Leadership Team, CAT will help:

1. Shape annual priority activities
2. Define impact measurement for strategies
3. Plan and lead one quarterly community meeting to showcase and advance CAT goal
Feedback and Define Strategies to Achieve 2019 Priorities

Small Group Activity – 25 minutes

• Choose a Collaborative Action Team where want to focus your efforts for 2019
  ▪ Goal 2: Community Education, Outreach, and Training
  ▪ Goal 3: Youth Mental Healthcare Services
  ▪ Goal 4: Policy and Advocacy
  ▪ Goal 5: Evaluation and Shared Measurement

• Identify a note-taker and reporter

• Shape the 2019 Priorities
  ▪ Quarterly forum: select theme based on recommended LT topics, discuss goal of forum, identify partners to involve (refer to Community Event Calendar)
  ▪ Impact measurements for your CAT strategies: brainstorm what need to measure, identify goal measurement
  ▪ Strategy 1.4: brainstorm on ideas to achieve

Large Group Activity – 25 minutes

• Each CAT Group will have 5-7 minutes to report
• Additional input from other groups
• Next Steps
Closing, Next Meeting Reminder, and Thank you

Next PSN Community Meeting:
February 27, 2019
3:30pm – 5:30pm
Cubberley Community Center – Room H1
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