

City of Palo Alto
project safety net
For the well-being of Palo Alto's youth.



January 23, 2019

PROJECT SAFETY NET

***PSN ROADMAP STRATEGIC MEETING: 2018
Reflections & 2019 Priorities***

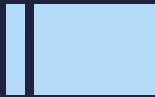
PSN MISSION

Our mission is to develop and implement an effective, comprehensive **community-based mental health plan** for overall youth well-being in Palo Alto.

The plan includes education, prevention and intervention strategies that together provide a **Safety Net for youth and teens** in Palo Alto, and defines our community's teen suicide prevention efforts.

WELCOME





What you do makes a difference
and you have to decide what kind of
difference you want to make.

~ Jane Goodall

AGENDA

- 3:30 Welcome & Introductions**
- 3:45 PSN Fiscal Agency Update**
- 4:00 PSN Roadmap 2018 Reflections**
- 4:10 Shaping and Achieving 2019 PSN Roadmap
Priorities**
- 5:20 Closing, Next Meeting and Thank You**

PSN FISCAL AGENCY UPDATE



Overview of Fiscal Agency Activities


501(c)3 Application Process

- In December, Executive Advisory Board moved and approved Project Safety Net to apply for 501(c)3 nonprofit status with caveat to secure investment commitment of \$500K incubating funds (one-time or multiple years sources) by June 30, 2019
- Securing pro bono legal assistance from Hopkins and Carley Law Firm
- Updating timeline and milestones – typically a 12-18 month process

PSN Mission and Vision Review

- Secured Mosaic Consulting and Coaching to assist with process
- January – March timeframe
 - January: Electronic Survey Partners (respondent, priority community, geographic scope, activities, impact, success)
 - February: 2/12 Leadership Team Meeting Report & 2/27 Partner input at general meeting
 - March: Final vision/mission presented to Executive Advisory Board

Lend your voice and complete the [Project Safety Net Mission and Vision Project Survey](#)

- ✓ Take out your [Smartphone](#), [Tablet](#), or [Laptop](#)
- ✓ Go to your [internet browser](#)
- ✓ Enter www.psnpalocalto.org
- ✓ Scan down on homepage to announcement about survey
- ✓ Click on heading or “[Click here to participate](#)”
- ✓ [Complete survey](#) 

THANK YOU!

Overview of Fiscal Agency Activities

Sustainability Plans

- Refine investment strategy plan with support of EAB investment workgroup and present at March EAB meeting

Cooperative Agreements

- Major local institutions dedicated to youth wellbeing and suicide prevention that have long-standing history investing in Palo Alto and neighboring communities.
- Scope of work and deliverables that are aligned with advancing PSN's six collective impact goals and respective strategies.

Additional Funding Sources

- Foundation, Corporate, State, and Federal Grants
- Membership Dues
- Fee for Services (e.g. trainings, events)
- Investment Income

Inaugural Annual Report

- Secured consultants for content development and graphic design
- January – April timeframe
 - January - February Refine original draft
 - March Final Draft presented to Executive Advisory Board



PSN Roadmap 2018 Reflections

2018 PSN Priority Activities

Goal 2 - Community Education, Outreach and Training

To improve youth well-being by providing culturally tailored education and conducting outreach to diverse stakeholders (e.g. LGBTQ+, immigrant, underserved, transitional age youth, disabilities) on youth mental health and suicide prevention

Goal 6 - Youth Mental Health Care Services

To build organizational capacity to execute, support and sustain collaboration's activities

2018 PSN Priority Activities Highlights

Goal 2 - Community Education, Outreach and Training

- Offered/partnered in gatekeeper trainings (e.g. QPR, ASIST, Youth Mental Health First Aid)
 - 150 individuals
 - PSN led (May & September)
 - PSN supported/hosted trainings
- PAUSD Advanced Authentic Research student placement for Palo Alto Sr. High School Students
 - Student led mental health and wellbeing groups
 - Suicide prevention support through professional mental health and wellbeing services
 - Cultural competency of school based wellness and mental health services
- PSN Community Forums and Partner In Action Meetings
 - Intensive Outpatient Youth Mental Health Programs
 - Suicide Prevention Policy and Advocacy
 - County Public Health Portal & Suicide Prevention Data Group Efforts
 - Sources of Strength
 - Role of LGBTQ+ Allies
- 13 Reason Why – Season 2

2018 PSN Priority Activities

Goal 6 – Strengthen Backbone Support and Sustainability

- PSN Governance Structure
- Fiscal Agency Transition





Shaping and Achieving 2019 PSN Roadmap Priorities

Leadership Team Priorities

Goal 1 - Collaboration Development, Coordination, and Continuous Communication: *To maintain a well-informed and diverse representation of community partners who will collectively work towards promoting youth well-being and preventing youth suicide*

Strategy 1.9: Develop external communication, marketing, and branding

Goal 3 - Youth Mental Health Care Services: *To improve the mental health care utilization and access for youth by reducing barriers related to recovery, stigma, health coverage, and culture.*

Strategy 3.2: Develop a Youth Mental Health Resource Directory for community distribution, prioritizing youth and families throughout Palo Alto

Goal 4 - Policy and Advocacy: *To engage the community to affect policy change and drive funding, which will ensure a continuum of mental health care for the most vulnerable youth in Palo Alto as well as comprehensive youth well-being strategies and suicide prevention services*

Strategy 4.1: Develop, implement, and monitor a 2-year youth mental health policy agenda that will strategically inform, educate, and engage key local stakeholders, policymakers, and community members.

2019 Collaborative Action Team Focus

With support from CAT Co-Chairs and Leadership Team, CAT will help:

1. **Shape annual priority activities**
2. **Define impact measurement for strategies**
3. **Plan and lead one quarterly community meeting to showcase and advance CAT goal**

Feedback and Define Strategies to Achieve 2019 Priorities

Small Group Activity – 25 minutes

- Choose a Collaborative Action Team where you want to focus your efforts for 2019
 - Goal 2: Community Education, Outreach, and Training
 - Goal 3: Youth Mental Healthcare Services
 - Goal 4: Policy and Advocacy
 - Goal 5: Evaluation and Shared Measurement
- Identify a note-taker and reporter
- Shape the 2019 Priorities
 - Quarterly forum: select theme based on recommended LT topics, discuss goal of forum, identify partners to involve ([refer to Community Event Calendar](#))
 - Impact measurements for your CAT strategies: brainstorm what needs to be measured, identify goal measurement
 - Strategy 1.4: brainstorm on ideas to achieve

Large Group Activity – 25 minutes

- Each CAT Group will have 5-7 minutes to report
- Additional input from other groups
- Next Steps



*Closing, Next Meeting
Reminder, and Thank you*

Next PSN Community Meeting:

February 27, 2019

3:30pm – 5:30pm

Cubberley Community Center – Room H1

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