



*Project Safety Net (PSN) mobilizes community support and resources in Palo Alto for youth suicide prevention and mental wellness. We are a coalition working on community education, outreach, and training; access to quality youth mental health services; and policy advocacy.*

---

## Project Safety Net Mission/Vision Project REVISED Mission/Vision Statements – Approved March 2019

A **mission statement** expresses the purpose of an organization.

A **vision statement** describes an ideal future it wants to be part of creating.

**Together**, the two provide a clear and compelling expression of an organization's work.

### Process

- The proposed mission and vision statements have been developed with input from an online stakeholder survey, as well as meetings with the PSN Leadership Team and Community Partners.
- Feedback from this process includes participants'
  - Preference for concise statement options (i.e. “keep it short”)
  - Positive response to the inclusion of youth “empowerment”
  - Suggestion of the term “mental wellness,” and to retain emphasis on prevention
  - Desire to lift up that youth and community members are in this work together

### Mission Statement

**PSN mobilizes community support and resources in Palo Alto for youth suicide prevention and mental wellness. We are a coalition working on community education, outreach, and training; access to quality youth mental health services; and policy advocacy.**

[Optional addition (for website, etc.)] Our work is:

- facilitated by ongoing collaboration, coordination, and communications;
- enhanced by evaluation and shared measurement; and
- built on a backbone of sustainability for collective impact.

### Vision Statement

**Young people are empowered, in partnership with the whole community, to advocate for themselves and their peers. Youth suicide is ended. Stigma is non-existent, and high-quality mental health services are culturally-relevant, accessible, and well-utilized. We envision a community where youth and young adults feel safe, supported, and accepted.**