



Project Safety Net

May 2021

# Mental Health Awareness Month



# Project Safety Net

**Acknowledging a Changed Generation:  
Building a Resilient Community with Our Youth**

Community Forum

May 26, 2021

4:00 - 5:30 p.m.

**Welcome! Please introduce yourself in the chat box!**

- ▶ Name/pronouns
- ▶ Affiliation, or the community that you live or work in!
- ▶ What has brought you joy recently?

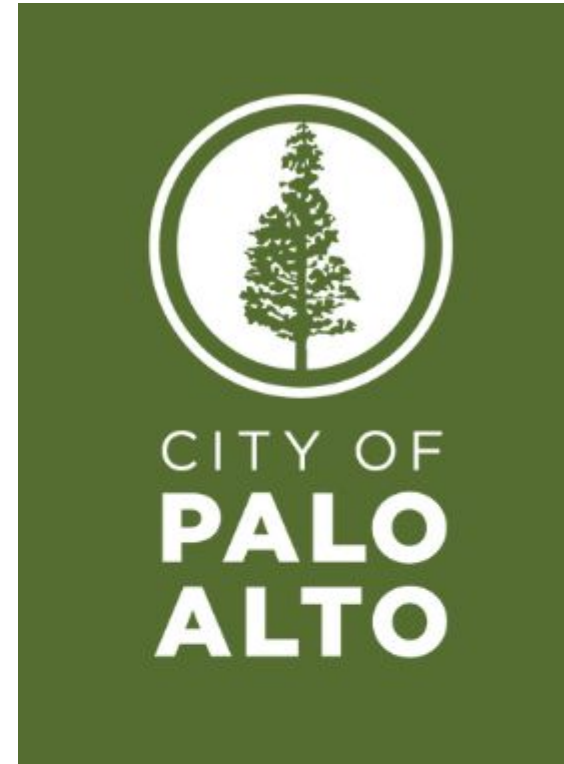


# Community Forum Agreements

- ▶ Mute your mics
- ▶ Meeting will be recorded and shared
- ▶ Encourage you all to use the chat box
- ▶ Feel free to have videos ON during Q and A



Thank You  
to our  
Sponsor!



# Agenda

- 4:00 p.m.** Welcome  
We are Project Safety Net
- 4:25 p.m.** Community Perspectives  
on Pandemic Transitions  
Q&A
- 5:25 p.m.** Closing



“Fight for the things that you care about, but do it in a way that will lead others to join you.”

- Ruth Bader Ginsburg



# PSN's Backbone Support



Mary Cheryl B. Gloner,  
MPH, MBA  
she/her/siya  
**PSN'S CEO**



Peking Lee  
she/her  
**PSN'S Program  
Coordinator**



Karla Henríquez  
she/her/ella  
**PSN'S Executive Assistant-  
Business Manager**



# PSN's Board of Directors

Reverend Eileen Altman (she/her), PhD - *Chair*  
First Congregational Church of Palo Alto

Vinita Bhalla (she/her) - *Director*  
Union Bank

Dennis Burns (he/him) - *Director*  
LifeMoves

Tamra Chavez (she/her), PhD, LCSW - *Director*  
Family and Children Services, a division  
of Caminar

Patricia DeMellopine (she/her), RN, CNS - *Director*  
El Camino Health

Robert George (he/him) - *Treasurer*  
Joint Venture Silicon Valley

Mary Cheryl B. Gloner (she/her) - *PSN CEO*  
Project Safety Net

Shashank Joshi (he/him), MD - *Director*  
Stanford University and  
Lucile Packard Children's Health Care

Ivonne M. Klatt (she/her), PsyD - *Director*  
Kaiser Permanente

Noor Navaid (she/her) - *Secretary*  
Palo Alto Unified School District alumna and  
College student

Kristen O'Kane (she/her) - *Ex-officio Director*  
City of Palo Alto Community Services

Meghna Singh (she/her) - *Vice-Chair*  
Palo Alto Unified School District alumna and  
College student

Peter Stone (he/him), JD - *Governance Committee  
Chair*  
Hopkins & Carley

# Collective Impact

“Collective impact brings people together, in a structured way, to achieve social change. Collective impact takes us from common goals to uncommon results.”

## Principles of Practice

1. Design and implement the initiative with a priority placed on **equity**
2. Include **community members** in the collaborative
3. Recruit and co-create with **cross-sector** partners
4. Use data to continuously **learn, adapt, and improve**
5. Cultivate leaders with unique **system leadership** skills.
6. Focus on program and **system strategies**
7. Build a culture that fosters **relationships, trust, and respect** across participants
8. Customize for **local context**.

**Collective Impact Forum:** [www.collectiveimpactforum.org](http://www.collectiveimpactforum.org) (an Initiative of FSG and Aspen Institute Forum for Community Solutions)



# Highlights from FY 2020-2021

## Goal 6: Strengthen Backbone Support & Sustainability

- Notified of 501c3 tax-exemption status in December
- 13-member board
- Core backbone support team onboarded from October - February
- Launched inaugural individual donor campaign
- Diversify funding sources
- Nonprofit equity pledge

## Goal 1: Collaboration Development, Coordination, and Continuous Communication

- Transform Leadership Team into 26-member Partners Council
- Deepen and evolve 50 partnerships
- Increasing communications presence
  - Social media followers: 800 Facebook, 272 Twitter, 269 Instagram
  - 546 e-listserv subscribers
- Representation on regional stakeholder and planning committees



# Highlights from FY 2020-2021

## Goal 2: Community Education, Outreach, and Training

- September 2020 Suicide Prevention Awareness Campaign
- May 2021 Mental Health Matters Month Campaign
- Gatekeeper trainings in partnership with County of Santa Clara Behavioral Health and Momentum for Mental Health
- Santa Clara County COVID-19 Ambassador Program

## Goal 3: Youth Mental Health Care Services

- County MHSA Leadership Stakeholder Committee
- allcove youth mental health center Community Consortium
- Support investment in community-centered mental health services



# Highlights from FY 2020-2021

## Goal 4: Policy and Advocacy

- Preserve funding and invest in youth wellbeing, mental health, and suicide prevention
- Community Mobile Response & Stanford University Medical Center Development Funds
- Advancing local anti-racism and health equity efforts

## Goal 5: Evaluation and Shared Measurement

- Collective Impact Data Accelerator Program
- Partnership with Palo Alto University

# PROJECT SAFETY NET

WEBSITE & SOCIAL MEDIA DEBUT

WEBSITE: [www.psn youth.org](http://www.psn youth.org)

INSTAGRAM: [@psn\\_youth](https://www.instagram.com/psn_youth)

TWITTER: [@psnyouth](https://twitter.com/psnyouth)

FACEBOOK: [@psnyouth](https://www.facebook.com/psnyouth)

GENERAL INQUIRIES: (650) 460-8302  
[info@psnyouth.org](mailto:info@psnyouth.org)



# PROJECT SAFETY NET

WEBSITE & SOCIAL MEDIA DEBUT

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(650) 460-8303



– support us during –

# Project Safety Net's INAUGURAL MAY MENTAL HEALTH MATTERS FUNDRAISER!

Help us reach our goal of \$45,000!

As of May 27th, we received **\$21,317.00** in pledges and donations, **47%** of our goal!

Your generous contribution will support:

- Backbone staff and equipment
- Advocacy to invest in youth wellbeing, mental health, and suicide prevention
- Community education, promotion, and training
- Re-branding and marketing of PSN as an independent non-profit

Website: [psnyouth.org](http://psnyouth.org)

Facebook: [@psnyouth](https://www.facebook.com/psnyouth)

Donation page: [bit.ly/donatePSN](http://bit.ly/donatePSN)

100% of our Board has donated **\$6,016** for our mission!

\$45,000

\$37,500

\$30,000

\$22,500

\$15,000

\$7,500





# Community Perspectives on Pandemic Transitions



**Hanna Suh, she/her**

Gunn High School alum &  
Project Oyster



**Jesse Lodomirak, she/her**

Palo Alto Unified School District  
Board of Education



**Genavae Dixon, LMFT, she/her**

Gunn High School  
Wellness Coordinator



**Alayna Park, PhD, she/her**

Palo Alto University  
Assistant Professor



**William Blair, he/him**

Mountain View Los Altos School District  
Wellness Coordinator

# Our Forum Planning Committee

**Adam Howard (he/him)**  
**City of Palo Alto Community  
Services Department**

**Emily Chan (she/her)**  
**Advocacy Through Art and Castilleja  
High School**

**Kimberly Eng Lee (she/her)**  
**Gunn High School PTSA President**

**Langston Wu (he/him)**  
**City of Palo Alto Library and  
Gunn High School**

**Linda Lenoir (she/her)**  
**HEARD Alliance and Stanford University**

**Michelle Higgins (she/her)**  
**Palo Alto High School Parent  
Community**

**Martha Zambrano, LMFT (she/her)**  
**Momentum for Health  
La Selva Community Clinic**

**Paco Lopez (he/him)**  
**Peninsula Bible Church**

**Peying Lee (she/her)**  
**Project Safety Net**



# Thank you!

Please complete the survey!  
Help shape future PSN  
programming!

<https://tinyurl.com/3afr4n3m>

