

Project Safety Net

PSN Community Meeting

PSN's Year Ahead and Year Past:
A New Strategic Plan for the Next 3 Years

February 22, 2023
3:30 pm – 5:00 pm

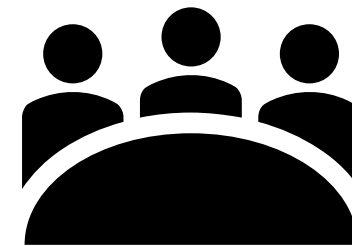


Welcome

Check-in question inspired by
[Youth Community Service](#) and
[Project Cornerstone](#)

Introduce yourself in the chat box:

- Name, pronouns
- Affiliations
- Announcements
- What's one thing you've learned from a young person?!



Land Acknowledgement



The collective efforts of Project Safety Net occurs upon the aboriginal homeland of the Tamien Nation, Ramaytush, and Ohlone since time immemorial and recognizes the continued persistence and resilience of culture and community despite the adverse impacts of settler colonialism. The three nations continue to have a relationship with the land; one of deep respect, agreement and reciprocity collaborating to help maintain balance. Project Safety Net acknowledges and supports the Tamien Nation, Ramaytush, and Ohlone in solidarity and commitment to partnership advocating for a more equitable and inclusive future.

*To learn about the land you live on, go to <https://native-land.ca/>



Board of Directors

Rev. Dr. Eileen Altman, PhD (she/her) – Chair
First Congregational Church of Palo Alto

Meghna Singh (she/her) – Vice Chair
PAUSD Alumna & College Student, University of Michigan

Rob George (he/him) – Treasurer
Parent & Philz Coffee

Dr. Tamra Chavez, PhD, LCSW (she/her) – Secretary and IDEAL Chair
Family & Children Services, a division of Caminar

Pattie DeMellopine, RN, CNS (she/her) – Strategic Planning Chair
El Camino Health

Jennifer Lee Thuresson (she/her) – Fund Development Chair
MA Student, Palo Alto University
YWCA Community Volunteer

Dr. Shashank Joshi, MD (he/him) – Director
Lucile Packard Children’s Hospital & Stanford University

Ana Karalic, LMFT (she/her) – Director
Kaiser Permanente

Onaiza Kazi (she/they) – Director
Microsoft & Community Advocate

Kristen O’Kane, MS (she/her) – Ex-officio
City of Palo Alto, Director of Community Services

Peter Stone, JD (he/him) – Director
Peter Stone G.C., Inc.

Mary Cheryl B. Gloner, MPH, MBA (she/her/siya) – Chief Executive Officer
Project Safety Net



Thanks to Funding Support

PSN's strategic planning activities were made possible through the support from:

**Community
Donors**



Meeting Overview and Agenda

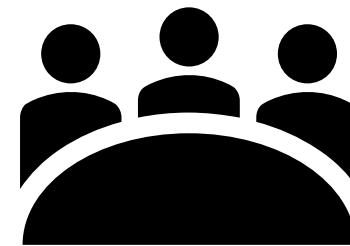
- **3:30 pm** **Welcome and Meeting Overview**
- **3:40 pm** **PSN Showcase**
 - ❖ Governing and Leading Project Safety Net
 - ❖ Financial Snapshot
 - ❖ Sustaining Project Safety Net
 - ❖ Advancing IDEAL Culture
 - ❖ Policy and Advocacy Spotlight: Means Restriction Advisory Group (MRAG)
 - ❖ Mission in Action
 - ❖ Q & A
- **4:10 pm** **Introducing Project Safety Net's 2023-2025 Strategic Plan**
- **4:35 pm** **Community Reflections and Guidance**
- **4:55 pm** **Closing and Thank You**



PSN Showcase

PSN Board members will share highlights from 2022 and what they're looking forward to in 2023.

Post any questions in the chat box throughout the presentations or raise your hand during the Q&A.



Governing and Leading Project Safety Net

Peter Stone, Director

2022 Highlights

- Board office terms and succession planning
- New board members

Look Forward In 2023

- Developing recruitment and on-boarding strategy
- Writing board member handbook



Financial Snapshot

Rob George, Treasurer

2022 Highlights

- Financial services contract with 2GoAdvisory Group
- Financial reporting using Quickbooks

Look Forward In 2023

- Align PSN Finance workplan with PSN Strategic Plan



Sustaining Project Safety Net

Jennifer Lee-Thuresson, Fund Development Chair

2022 Highlights

- Fund Development Committee established
- Fundraising Engagement

Look Forward In 2023

- Centering Inclusion, Diversity, Equity, Access, Liberation (IDEAL) in Fund Development



Your gift supports PSN's mission!



Advancing IDEAL Culture

Dr. Tamra Chavez, Secretary & IDEAL Chair

Inclusion, Diversity, Equity, Access, Liberation (IDEAL)

2022 Highlights

- Adopted IDEAL lens to inform commitment, creating space, and to bring full self to serve community

Look Forward In 2023

- Continue our individual and collective journey to grow, learn, and enact IDEAL values
- Support the education and mentorship of IDEAL values



Policy and Advocacy Spotlight: Means Restriction Advisory Group

Dr. Shashank Joshi, MRAG Chair

2022 Highlights

- Congresswoman Jackie Speier federal appropriation to bolster railway fencing
- Initiate collaboration with California Operation Lifesaver

Look Forward In 2023

- Railway suicide prevention power mapping
- Regional collaboration on September Suicide Prevention and Railway Safety Month awareness campaign

Members: Bridge Rail Foundation; City of Palo Alto; HEARD Alliance; University of Denver; Stanford University & Stanford Children's Health; community advocates



Mission in Action

Rev. Dr. Eileen Altman, Board Chair

2022 Highlights

- 2022 Non-profit of the Year
- Completed Strategic Plan for 2023-2025

Look Forward In 2023

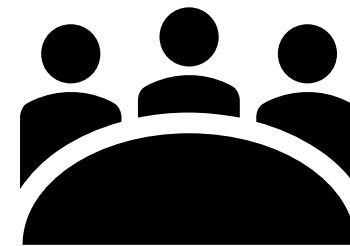
- Solidifying funding and structures to sustain as a non-profit



PSN Showcase Q&A

Raise your hands for Q&A.

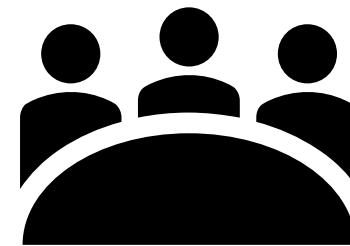
We will compile a Q&A document for questions we don't get to.



Introducing Project Safety Net's 2023-2025 Strategic Plan

*PSN's Strategic Plan guides
priorities and plans for the
next three years.*

**We will have a Q&A
and discussion in last
30 mins of our event.**



PSN's 2023 – 2025 Strategic Plan

Process Overview: Purpose

Prioritize equity & elevate diverse community voices

Define a blueprint that advances youth mental health, suicide prevention, & resiliency

Serve Northern Santa Clara & Southern San Mateo counties



PSN's 2023 – 2025 Strategic Plan

Process Overview: Framework

During the strategic planning process, CEN centered IDEAL & used the Collective Impact Principles of Practice.



Collective Impact

“Collective impact brings people together, in a structured way, to achieve social change. Collective impact takes us from common goals to uncommon results.”

Principles of Practice

- | | |
|---|--|
| <ol style="list-style-type: none">1. Design and implement the initiative with a priority placed on equity2. Include community members in the collaborative3. Recruit and co-create with cross-sector partners4. Use data to continuously learn, adapt, and improve | <ol style="list-style-type: none">5. Cultivate leaders with unique system leadership skills.6. Focus on program and system strategies7. Build a culture that fosters relationships, trust, and respect across participants8. Customize for local context. |
|---|--|

Collective Impact Forum: www.collectiveimpactforum.org (an Initiative of FSG and Aspen Institute Forum for Community Solutions)



PSN's 2023 – 2025 Strategic Plan

Process Overview: The Steps

PROCESSES:

Strategic plan committee, document review, IDEAL survey, listening sessions, SWOT analysis, board retreat, community conversations

THREE PHASES:

ORGANIZE:

Prepare & listen

IMAGINE:

Envision & describe

LAUNCH:

Execute & evaluate



PSN's 2023 – 2025 Strategic Plan

PSN's Partners & Community Engagement: Steering Committee

- **49ers Academy**
- **County of Santa Clara Behavioral Health – School Based Service, Mental Health Services Act**
- **County of San Mateo Behavioral Health – Suicide Prevention & Equity**
- **East Palo Alto & Palo Alto Family YMCA**
- **El Camino Health Care District – ASPIRE (After-School Program Interventions and Resiliency Education)**
- **Mountain View Los Altos High Union High School District**
- **Mountain View Youth – AAPISV: Stop Asian Hate Student Group**
- **National Alliance on Mental Illness - Santa Clara County**
- **One EPA**
- **Palo Alto Unified School District**
- **Project Cornerstone**
- **South San Mateo County Behavioral Health Youth Advisory Group Youth Leaders**
- **Stanford Center for Youth Mental Health & Wellbeing**
- **University of Oregon**
- **Young People representing Mountain View, Palo Alto, and San Mateo County**



PSN's 2023 – 2025 Strategic Plan

PSN's Partners & Community Engagement

Community Survey

- August to September
- 43 respondents
 1. non-profit/community-based organizations (32%)
 2. government (11%)
 3. healthcare, young person, faith-based (9%)
 4. parent/caregiver (7%)
 5. business, research organization (2%)
 6. board members and general community (11%)

Listening Sessions

- August to December
- Populations
 - Partners
 - Parents/guardians
 - Backbone staff
 - Board
 - Youth
- Geography: Palo Alto, Mountain View, East Palo Alto and other communities
- Gift card incentives for youth and parents/caregivers



PSN's 2023 – 2025 Strategic Plan

The Stars: Youth Voice

In their Voice

Our generation is more comfortable speaking openly about mental health. I remember participating in a middle school conversation that allowed me to go deep one-on-one. This is a good [Project Safety Net] event to push past what we are normally comfortable.

Something [mental health care] that represents people of different cultural backgrounds so that people see themselves represented in services offered.

Mental health to me is being in a right space of mind. Not always 24/7 happy because that is not realistic.

How to place boundaries. . . keeping work-life-school balance

I also see a lot of mental health posts on Instagram. Seeing those is nice because you see your friends prioritizing your mental health.

Themes

- Leverage youth voices to adopt greater clarity and direction in decision making
- Youth mental health is affected by competitive environment
- Expansion into schools and neighboring communities
- Establish youth mental health parent resources
- Desire more opportunities to enter spaces that normalize talking about youth mental health

THANK YOU

**City of Mountain View Youth Advisory Committee
East Palo Alto YMCA
Youth United for Community Action**

**City of Palo Alto Teen Library
Youth Community Service**



PSN's 2023 – 2025 Strategic Plan

Our Work

MISSION:

Project Safety Net mobilizes community support and resources for youth suicide prevention and mental wellness. We are a coalition working on community education, outreach, and training; access to quality youth mental health services; and policy advocacy.

VISION:

Young people are empowered, in partnership with the whole community, to advocate for themselves and their peers. Youth suicide is ended. Stigma is non-existent, and high-quality mental health services are culturally relevant, accessible, and well-utilized. We envision a community where youth and young adults feel safe, supported, and accepted.



PSN's 2023 – 2025 Strategic Plan

Our Work: Values

COLLABORATION

We effect change through the connections, creativity and contributions from our entire community working together.

HOPE

We are committed to preventing the most preventable form of death, suicide.

COURAGE

We face the challenge of mental health and suicide-related stigma with strength and perseverance.

ACCOUNTABILITY

We act with integrity, honesty and sincerity.

BELONGING

Anti-racism, inclusion, diversity, equity, access, and liberation guide our efforts.

LEARNING

Best practice and ongoing reflection advance our work.

YOUTH VOICE

We invite, listen to, and amplify the voices of youth and young adults.



PSN's 2023 – 2025 Strategic Plan

Our Five Strategic Priorities



Define and establish the scope of Project Safety Net's programs & services



Define and launch a public policy & advocacy program



Fortify Project Safety Net's financial strength



Expand PSN programs & services into Southern San Mateo & Northern Santa Clara counties



Strengthen Community Impact



PSN's 2023 – 2025 Strategic Plan

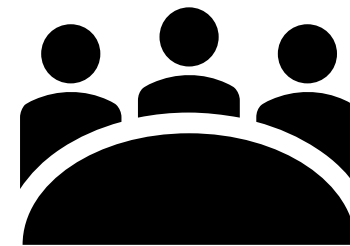
What's to Come...

	NOW	NEXT	LATER
Communication & Roll Out Strategic Plan	<ul style="list-style-type: none"> • 2/22 Community Meeting • Finalize communication materials 	<ul style="list-style-type: none"> • Share strategic plan via PSN digital channels • Partners Council • Plan “roadshow” 	<ul style="list-style-type: none"> • Roadshow and meetings
Implementation & Tracking	<ul style="list-style-type: none"> • Internal backbone vs external collaboration vs community • Link to current board and backbone committee workplan 	<ul style="list-style-type: none"> • Partners Council to shape workplan and priorities • Develop infrastructure and tools 	<ul style="list-style-type: none"> • Reporting on progress (community, partners, board) • Measure and evaluate community impact
Financing	<ul style="list-style-type: none"> • Communication and tracking 	<ul style="list-style-type: none"> • Partners Council development • Community engagement strategy 	<ul style="list-style-type: none"> • Community outreach • Delivery on activities

PSN's 2023-2025 Strategic Plan Q&A

Raise your hands for Q&A.

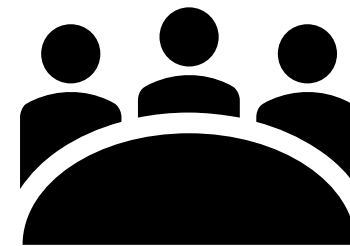
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Community Reflections and Guidance

We value building community collaboration to implement PSN's Strategic Plan.

- What are your thoughts regarding the strategic plan?
- What advice do you have to implement the strategic plan?
- What concerns or hopes do you have for Project Safety Net?
- What are your general comments regarding youth mental health wellbeing & suicide prevention?

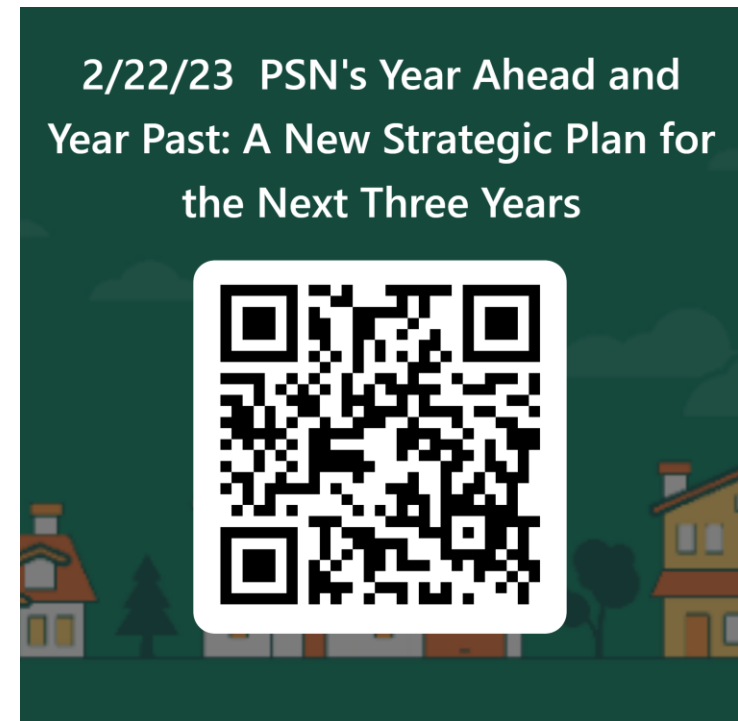


Closing and Thank You

Got feedback?

Share it anonymously:

<https://tinyurl.com/psn2023survey>



Connect with PSN staff!

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PROJECT SAFETY NET

Mission

Project Safety Net (PSN) mobilizes community support and resources in Palo Alto for youth suicide prevention and mental wellness. We are a coalition working on community education, outreach, and training; access to quality youth mental health services; and policy advocacy.

Our work is:

- Facilitated by ongoing collaboration, coordination, and communications;
- Enhanced by evaluation & shared measurement; and
- Built on a backbone of sustainability for collective impact.



PROJECT SAFETY NET

Vision

Young people are empowered, in partnership with the whole community, to advocate for themselves and their peers. Youth suicide is ended. Stigma is non-existent, and high-quality mental health services are culturally-relevant, accessible, and well-utilized. We envision a community where youth and young adults feel safe, supported, and accepted.

